

# THE DISNEY STRATEGY

7th Annual Entrepreneur's Retreat  
April 30 - May 2/10 at Brew Creek Lodge

## Creative Leadership Walt's way....

Walt Disney said; **"Every company needs a Dreamer, a Realist and a Critic."** He believed that each point of view had a useful and integral role to play for him to lead his company effectively. But can a small business adopt his approach? **Yes!** All of us have these roles within us and the conscious use of them can enhance planning and problem solving.



### At this workshop you will learn about:

- ◆ Disney's mantra 'Dream, Believe, Dare, Do' and how he used this to launch and lead his media empire.
- ◆ How Walt consistently enjoyed success, and you can too!
- ◆ The 'Business as Show Business' approach to leadership.

It's a fun, creative way to run a business and Lynn will show you how to harness its strengths to power your business forward.

**WBO Chairman's note:** *We've designed this for busy entrepreneurs with limited time or budget. Be taught by a top industry expert who has a passion for elevating women to succeed, in the relaxing yet stimulating environment of Whistler - all at an amazing price. Don't miss it!*

## Our Workshop Leader

Lynn trains business owners and managers in the ways of great leaders through a style perfectly suited to women.

Her abundant corporate experience spans over 25 years in sales, management, coaching and training. She is also an International Trainer and former faculty member of Waters Corporate University. Lynn is a Certified Master Trainer of NLP and Humanistic Neuro-Linguistic Psychology™; and has been certifying NLP Practitioners and Master Practitioners in Canada, the USA and the UK since 1995. For fifteen years her company, The Robinson Group, has been a leading provider of training and consulting to high performance companies including Telus, BC Hydro, Compaq and Pan Pacific Hotels. Visit [TheRobinsonGroup.ca](http://TheRobinsonGroup.ca).



Lynn Robinson

## Package Includes:

- Workshop 1<sup>1/2</sup> days + materials
- All meals and coffee breaks
- 2 blissful nights at Brew Creek Lodge
- Chocolate & Wine Pairing welcome reception
- Yoga Breaks too!

**About Brew Creek Lodge:** *Nestled in the mountains between Squamish and Whistler, Brew Creek Lodge is the corporate retreat spot for BC Hydro, Telus and BCAA. Lodge cabin style accommodation is set beside a babbling creek and majestic fir. The main lodge has a huge hearth to welcome you. The resident chef cooks delicious cuisine. Whistler is just 20 min. away. Visit [BrewCreekLodge.com](http://BrewCreekLodge.com).*

To reserve  
call **604.878.6699** or  
visit **wbo.ca**

Limited to 25  
participants  
so call now!

## Tremendous Value

Just \$449 pp/double room  
WBO Member Discount: just \$399 pp/double room + \$50!  
Bring a pal! Non-member: \$380

**Sea to Sky Entrepreneurs!**  
**1.5 day Workshop + Lunch**  
**'Day Rate' \$129**

### Yoga Breaks Sponsor:



You and your business deserve attention

[nancy.charland@InvestorsGroup.com](mailto:nancy.charland@InvestorsGroup.com)

### Workshop Sponsor:



[WomensEnterprise.ca](http://WomensEnterprise.ca)

*It's your business.  
Start. Grow. Succeed.*

### Chocolate & Wine Pairing Sponsor:



*La Donna Fina Spa*  
[LaDonnaFinaSpa.com](http://LaDonnaFinaSpa.com)



Lodge Sponsor:  
[Accuprotm.com](http://Accuprotm.com)

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**Become Inspired Create Alliances Make an Impact!**

#1000-355 Burrard St. Vancouver, BC V6C 2G8 Phone: 604.878.6699 Web: [wbo.ca](http://wbo.ca)